

TRAINING FOR INNOVATION

16.03.2010



MASTERS IN

INNOVATION is the consulting division of VERHAERT providing state of the art consulting on product innovation, new technology and innovation management.

Our platform is an initiative from VERHAERT, a leading European product & business innovation group.

CONGAZ specializes in People Practices in Innovation. We assist organisations to optimally deal with the people dimension of innovation. No rigid theories or heavy concepts but proven capabilities to bring it to life in the heads of the people who have to make it work.

www.mastersininnovation.com →

How to Set the Scene for Innovation?

To innovate successfully means to have the right people at the right place at the right time. Who do we need? What is the right / favourable climate? And how does this link with your innovation strategy?

In the training course 'How to Set the Scene for Innovation' we provide insights about your preferred thinking style in innovation as well as on the different roles you need to foster an innovative climate. We combine insights from best-selling authors with best practices in a hands-on workshop. This the progeny of the successful training course 'People dimension of innovative thinking'

Program content

- FourSight: breakthrough thinking styles for successful innovations.
- Innovative climate: which personas or roles do you need in an innovative organization?
- Requirements for leadership
- What are strategies for innovation and how do you organise your teams?

Who should attend?

This workshop is intended for everybody who takes part in the innovation process: Innovation Managers, R&D managers, Technology Officers, Product Managers, Marketing Managers, R&D Team Leaders, Operations Managers, General Managers, Engineers, HR managers,...

Workshop leaders

This workshop is led by Dany Robberecht from Verhaert, Masters in Innovation, together with Lara Donners and Ingrid De Clercq from Congaz, specialised in people practices in innovation.

Each bring a fresh and unique perspective to the different roles in innovation and how to let them work together. The multidisciplinary approach makes for a robust and energizing workshop that is stimulating, memorable and most-importantly, effective.

Key benefits

- Inspiration and take-aways to beat the devil's advocate in your organization.
- Insight and understanding about individual preferences in thinking styles.
- Identify pitfalls of different innovation types with regard to your team organisation.

Program

09h00	Welcome
09h30	FourSight thinking styles for innovation
11h00	Coffee break
11h10	FourSight – innovation: the scene
12h30	Lunch
13h30	Innovative climate: overview of the Ten Faces of Innovation
15h00	Coffee break
15h15	Innovation strategy
16h35	Round up exercise
17h30	End





How to Set the Scene for Innovation?

Practicalities & Registration

Training details

Date: Tuesday March 16, 2010

Fee:

€499 pp. (excl. taxes) including: "Het verhaal achter nieuwe producten" by K. Verhaert for Flanders Inshape.

Optional:

"The Practice of new Products and new Business" by J. Braet & P. Verhaert (XX €).

"The Ten Faces of Innovation" by T. Kelley (XX €).

I prefer to pay with KMO portefeuille



Location



VERHAERT
Hogenakkerhoekstaat 21
9150 Kruibeke
Tel +32 (0)3 250 19 00

If you need more information, please, do not hesitate to contact us
Dany Robberecht – dany.robberrecht@verhaert.com
Lara Donners - lara.donners@congaz.be

This course can also be given on-company-site. Parts can be altered into a 4-hour training as a part of a quarterly meeting or an independent event to a company's leadership team.

Participant & Invoicing details:

Name First name

Function M / F

Company

Business Address Nr. Bus

ZIP code Place Country

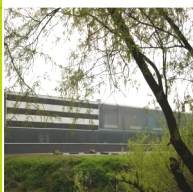
Telephone Fax

E-mail VAT-number

Signature
For agreement,

Date

Please fax your registration to +32 (0) 3 254 10 08 or mailto : veerle.thoen@verhaert.com



MASTERS IN INNOVATION

Hogenakkerhoekstraat 21
9150 Kruibeke, Belgium
Tel. +32 (0)3 250 19 00

