



MASTERS IN INNOVATION[®] is the consulting division of VERHAERT providing state of the art consulting on product innovation, new technology and innovation management.

Our platform is an initiative from VERHAERT, a leading European product & business innovation group.

The People Dimension of Innovative Thinking

To innovate successfully means to have the right people at the right place at the right time. Who do we need? When do we need them?

In the training course 'the people dimension of innovative thinking' we provide insights on the different roles you need to organise and execute innovation programs. We combine insights from best-selling authors with best practices and hands-on workshops.

Program content

- Types of innovation: Elements of an innovation climate in organization- or team-level.
- Followed by a workshop after each theoretical chapter for deeper understanding.

Key benefits

- Inspiration and take aways to beat the devil's advocate in your organization.
- Insights in the different roles you need to innovate successfully.
- Identify pitfalls of different innovation types within your team organization.

Who should attend?

This workshop is intended for everybody who takes part in the innovation process: Innovation Managers, R&D managers, Technology Officers, Product Managers, Marketing Managers, R&D Team Leaders, Operations Managers, General Managers, Engineers, HR managers,...

Workshop leaders

This workshop is led by Dany Robberecht from Verhaert, Master in Innovation, together with Lara Donners and Ingrid De Clercq from Congaz, specialized in people practices in innovation.

Each bring a fresh and unique perspective to the different roles in innovation and how to let them work together. The multidisciplinary approach makes for a robust and energizing workshop that is stimulating, memorable and most-importantly, effective.

Program

09h00	Welcome
09h30	Introduction to innovation
10h15	The learning roles
11h00	Coffee break
11h10	Workshop on Learning roles
12h30	Lunch
13h30	The organizing roles
14h20	Workshop on organizing roles
15h00	Coffee break
15h25	The building roles
16h10	Workshop on building roles
16h50	Round up: building your team
17h30	End





The People Dimension of Innovative Thinking

Practicalities & Registration

Training details

Date: Friday March 20th 2009

Fee:

€449 pp. (excl. taxes) without book materials

€499 pp. (excl. taxes) including 2 books

I prefer to pay with KMO-Portefeuille cheques



Location



VERHAERT
Hogenaekerhoekstaat 21
9150 Kruikebe
Tel +32 (0)3 250 19 00

If you need more information, please, do not hesitate to contact us
Dany Robberecht – dany.robberrecht@verhaert.com
Ingrid De Clercq – ingrid.declercq@congaz.be

This course can also be given on-company-site. It can be altered into a 4-hour training as a part of a quarterly meeting or an independent event to a company's leadership team.

Participant & Invoicing details:

Name First name

Function M / F

Company

Business Address Nr. Bus

Postal code Place Country

Telephone Fax

E-mail VAT-number

Signature
For agreement,

Date

Please fax your registration to +32 (0) 3 254 10 08



MASTERS IN INNOVATION®
Hogenaekerhoekstraat 21
9150 Kruikebe, Belgium
Tel. +32 (0)3 250 19 00
dany.robberrecht@verhaert.com

