

How to set the human scene for innovation?

March 12th 2012

VERHAERT



To innovate successfully you need the right people at the right place at the right time. Who do we need? What is the right / favourable climate? And how does this link with your innovation strategy?

In the training course 'How to Set the Scene for Innovation' we provide insights about your preferred thinking style in innovation as well as on the different roles you need to foster for an innovative climate. We combine insights from best-selling authors with best practices in a hands-on workshop.

This the sequel of the successful training course 'People dimension of innovative thinking'.

Program content

- What are the breakthrough thinking styles for successful innovations, and what is your thinking style?
- Team composition: which roles do you need in an innovative organization?
- Innovative culture: what elements do you need to make innovation flourish and grow?
- What are strategies for innovation and how do you organize your teams?

Who should attend?

This workshop is intended for everybody who takes part in the innovation process: Innovation Managers, R&D managers, Technology Officers, Product Managers, Marketing Managers, R&D Team Leaders, Operations Managers, General Managers, Engineers, HR managers,...

Key benefits

Inspiration and take-aways to beat the devil's advocate in your organization.

Insight and understanding about individual preferences in thinking styles.

Identify pitfalls of different innovation types with regard to your team organization.



MASTERS IN INNOVATION is the consulting division of VERHAERT providing state of the art consulting on product innovation, new technology and innovation management. Our platform is an initiative from VERHAERT, a leading European product & business innovation group. www.verhaert.com

CONGAZ specializes in People Practices in Innovation. We assist organizations to optimally deal with the people dimension of innovation. No rigid theories or heavy concepts but proven capabilities to bring it to life in the heads of the people who have to make it work. www.congaz.be

Program

09h00	Welcome
09h30	FourSight thinking styles for innovation
11h00	Coffee break
11h10	FourSight - innovation: the scene
12h30	Lunch
13h30	Innovative climate: overview of the Ten Faces of Innovation
15h00	Coffee break
15h15	Innovation strategy
16h35	Round up exercise
17h30	End

Workshop leaders

This workshop is led by Dany Robberecht from Verhaert Masters in Innovation, together with Ingrid De Clercq and Karen Peirens from Congaz, specialized in People Practices in Innovation.



Each bring a fresh and unique perspective to the different roles in innovation and how to let them work together. The multidisciplinary approach makes for a robust and energizing workshop that is stimulating, memorable and most-importantly, effective!

Training Details

Date: Monday March 12th 2012

Fee: € 600 pp. (VAT excl.) including: "Het verhaal achter nieuwe producten" by K. Verhaert for Flanders In Shape.

Optional (please choose):

- The Practice of new Products and new Business" by J. Braet & P. Verhaert (€50).
- The Ten Faces of Innovation" by T. Kelley (€ 14).
- I prefer to pay with "KMO portefeuille"



Subscription and Invoicing Information

You can now register online at verhaert.formees.com/f/registration

'How to set the human scene for Innovation'
March 12th 2012 (€ 600 p.p. VAT excl.)

Training Location

VERHAERT MASTERS IN INNOVATION®

Hogenakkerhoekstraat 21
B - 9150 Kruibeke
tel: +32 (0)3 250 19 00
fax: +32 (0)3 254 10 08
email: ezine@verhaert.com

If you require more information, please contact us!
Dany Robberecht - dany.robberrecht@verhaert.com
Ingrid De Clercq - ingrid.declercq@congaz.be

This course can also be given on-company-site. Parts can be altered into a 4-hour training as a part of a quarterly meeting or an independent event to a company's leadership team.



Mr./Mrs.: _____

Company: _____

Address: _____

Function: _____

E-mail: _____

Tel: _____

VAT number: _____

Language Skills Dutch English

Register online at verhaert.formees.com/f/registration or email to veerle.thoen@verhaert.com.

